

Annual Report for 2019
Electronically Submitted to the Humboldt County Board of Supervisors on April 20, 2020

The Child Abuse Prevention Coordinating Council of Humboldt County (CAPCC) is a broad-based non-profit advocacy organization that works to eliminate child abuse and neglect in our community through (1) striving to assure coordinated services and policies for the prevention, intervention and treatment of child abuse among agencies and organizations, (2) actively promoting and supporting high-quality programs that successfully reduce child abuse and neglect and (3) increasing public awareness of resources to help prevent child abuse and decrease family stress. Our Mission is: ***Strengthening community connections to promote safe, healthy, resilient children and families in Humboldt.***

In January CAPCC assembled a team to participate in a Prevention Summit sponsored by the Office of Child Abuse Prevention, California Department of Social Services and the Child Welfare Directors Association. Our team consisted of representatives from First 5, the California Center for Rural Policy, the Humboldt Network of Family Resource Centers, the McKinleyville Family Resource Center, the Redway Family Resource Center, DHHS Public Health and CAPCC. The goal of the summit was for the team to create a Child Abuse Prevention Plan for Humboldt County. The team took Together Towards Change, a plan developed the previous year by Humboldt County key stake holders in child abuse prevention, to provide a framework. The team was not able to create a plan during the two day summit but returned to Humboldt with a clearer picture of what that plan might look like. Over the course of the year Strategies 2.0, a consulting group hired by the Office of Child Abuse Prevention, met with the Humboldt team, which expanded, to create the plan. After several meetings it became clear that the plan was too large and unmanageable and consisted of elements covered by other plans that addressed issues such as homelessness, addiction, food insecurity, financial insecurity and ACES. A meeting focused on melding the existing plans but that also proved to be impossible. In late 2019 CAPCC chose to change direction and focus solely on creating a Primary Prevention Plan for Humboldt County. A team was created that includes CWS, First 5, Changing Tides, the California Center for Rural Policy, and Humboldt Network of FRC's. CAPCC will take the lead to create the plan and maintain the team.

April was Child Abuse Prevention month and CAPCC reached out to populations in the key cities of Eureka and Arcata by flying Child Abuse Awareness Month street banners. Caltrans's estimates 189,000 vehicles passed under the banner in Eureka. CAPCC promoted events on Child Abuse Awareness by advertising in various local media throughout the county, in addition to a free county wide weekly newspaper. CAPCC also placed announcements on local marquees to raise awareness of Child Abuse Prevention Month. In early April we were a presence at the Board of Supervisor's meeting for a Proclamation for Child Abuse Prevention Month. Also, at that meeting, CAPCC President Karen Diers delivered a report of CAPCC activities and included some of the data for our county from the Dashboard provided by the Office of Child Abuse Prevention. The Children's Memorial Flag Ceremony was held on Friday April 26th at 9 a.m. at the Eureka Teen Center 3015 J Street Eureka. Speakers at that event included the Humboldt County Sheriff, representatives from Child Welfare Services, a Eureka City Council member and the Director of the Boys and Girls Club. We also included live musical performances and refreshments. The flag was raised by local youth.

In May CAPCC held our annual awards celebration honoring individuals and agencies working in the field of child abuse prevention. This year's honorees were Amy Torres, Laura Montagna, Dream Quest and the Raven Project. Also in May, CAPCC sponsored the Counting on Community Symposium spearheaded by First 5 and the 0-8 Mental Health Collaborative. The symposium covered ACES, Trauma-Informed Care, Protective Factors, Resiliency, Social Determinants, and more. The objectives for all three days of the symposium were for participants to

- gain an understanding of the impacts of trauma on child development and family wellness;
- expand knowledge of infant- family early childhood mental health practices;
- learn how to further our capacity as a community to better support families; and
- cultivate relationships

In September the CAPCC board adopted our vision statement: At CAPCC we envision a community that works together to ensure that every child feels loved and is nurtured to reach their fullest potential

In December CAPCC presented our annual Simplify the Season campaign which consisted of 132 radio ads promoting the idea of spending time, not money, to make a memorable holiday season. The ads ran between the end of November and the end of December reaching 61,000 listeners/week. The newsletter, completed on December 2, was posted to our website, distributed to our email list of over 250 and shared with all agencies that are part of CAPCC Humboldt, so they could distribute it to their clients.

Throughout the year CAPCC participated in the Humboldt County Community Task Force, a collaborative between the Humboldt County Sheriff's Office and Department of Health & Human Services, to address the State Attorney General's judgement against Humboldt County. Our participation is centered on the creation of a Child Protection Reporting Guide, which should be ready for release in 2020, that we can post on our website to assist individuals in reporting abuse to Child Welfare Services.

Respectfully submitted,

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