

Scope of work

Goal 1: Develop regional collaborative partnerships with county Child Abuse Prevention Councils in Lake, Mendocino, Humboldt & Del Norte

Objective Identify public and private partners in the community

Objective Initiate and establish relationship

Activities: Prioritize additional representatives for Board and create outreach plan

Develop a recruitment letter, recruitment packet, member training, new member orientation and “warm hand off” policy for agency representation change. **Jan 17 – Jan 18**

Recruit: Parent Partners, RCRC, Northcoast Children Services, school districts, hospital and faith based organizations to the Board **June 17 – June 18**

Spotlight EBP programs as a recruitment and retention tool **Mar 17 – June 18**

Objective Initiate collaborative relationship with CWS

Activities: Meet with DHHS/SSB/CWS administration and identify staff position to participate at the CAPCC Board level

Jan 17 – June 17

Objective Facilitate coalition process using regional logic model

Completed

Objective Coordinate regional list serve

Activities: Continue to expand use of website and other forms of communication

Utilize email to keep members/partners informed of opportunities to participate in CAPCC related activities

Jan 17 – June 18

Objective	Coordinate regular meetings	
Activities	Continue to utilize a meeting structure that facilitates Community information and resource sharing Discussion regarding child abuse prevention intervention and treatment The completion of CAPCC business	Jan 17 – June 18

Goal 2: Build CAPCC capacity, assess and develop project strategies and identify and promote available resources within the community

Objective	Measure county CAPCC network strength utilizing FN Self-Assessment Tool	completed
Objective	Develop a strategic plan to establish priorities emphasizing preventive and early intervention services	
Activities	Align 2 year Yes We Can Plan with goals and objectives of this grant	completed
Objective	Provide training	
Activities	Host Child Abuse Prevention Roundtable	Spring 2017 & 2018
Objective	Promote implementation of evidenced-informed and evidence-based prevention methods within the community	
Activities	Continue to utilize CAPCC meeting structure to facilitate discussion regarding child abuse prevention including spotlighting EIP and EBP's at our regular meetings	Mar 17 – June 18
Objective	Build CAPCC capacity through technical assistance provided at the regional level	
Activities	Participate in all regional conference calls and meetings hosted by this grant	July 16 – June 18
Objective	Increase outreach to Spanish speaking community	
Activities:	Translate materials, participate in Festejando and other opportunities to engage	Ongoing

Goal 3: Link with CAPCC community through public service announcement, events, web and social media to facilitate the exchange of ideas and best practices to reduce child abuse

Objective	Conduct a public information child abuse prevention campaign	
Activities	Continue with Stress and the Holiday campaign on radio and at movie theaters	Nov-Dec 16 & 17
	Promote quarterly events and other child abuse prevention activities such as Festejando, Arts Alive, Jefferson Safety Fair, Pony Express Days	July 16 – June 18
Objective	Generate an on line presence utilizing web sites and social media	
Activities	Continue to expand use of website, Facebook page and other forms of communication	
	Post information and links on website and Facebook page	July 16 – June 18
	Post final reports from Children’s Trust Fund Grantees on website	July 16 – June 18
	Produce semi-annual e-newsletter	July 16 – June 18
	Purchase traffic counter for website	June 17
Objective	Increase awareness of Child Abuse Prevention Month	
Activities	Continue annual Awards luncheon, Children’s Memorial Flag raising and tabling at Art’s Alive	
		April 17 & April 18
	Promote events using local media: television, newspaper, webpage video	April 17 & April 18
Objective	Promote mandated reporter training	
Activities	Post existing CWS training schedule on CAPCC website	Mar 17 – June 18

Support CWS in offering training on a semi-annual basis

Mar 17 – June 18