

## CAPCC Annual Report for 2015-2016

The Child Abuse Prevention Coordinating Council of Humboldt County (CAPCC) is a broad-based non profit advocacy organization that works to eliminate child abuse and neglect in our community through (1) striving to assure coordinated services and policies for the prevention, intervention and treatment of child abuse among agencies and organizations, (2) actively promoting and supporting high-quality programs that successfully reduce child abuse and neglect and (3) increasing public awareness or resources to help prevent child abuse and decrease family stress.

So, how do we do what we do?

First we provide funding to programs. CAPCC is in its second year of funding the Home Visiting Program through the network of family and community resource centers. This funding comes through the Children's Trust Fund. We do the Request for Proposals on a three year cycle and then make recommendations to the Department of Health and Human Service, who administer the monies. So that funding should continue next year, which I am very happy about- full transparency- as I am the new home visitor for the Family Resource Centers.

Another grant, of which CAPCC was the recipient, was for \$8,000 through the St. Joseph's Healthcare Foundation, which we have just about exhausted. Those funds have allowed us to participate in outreach activities to Spanish speaking communities such as the Latino Net's Spanish speaking health fair Festejando Nuestra Salud. These funds also helped pay for bilingual materials for all of our outreach.

We co-sponsor other educational events such as the Collective Impact Training on Domestic Violence which was a collaborative effort between us, DHHS, LatinoNET, the Domestic Violence Coordinating Council and the Multi-generational Center, where it was held in Fortuna last summer. We also promote other events through our email distribution.

We continue to expand and find innovative ways to get the word out as part of our Stress and the Holiday's campaign from radio spots, for which we received support from First Five, to theater advertising during the month of December, and notices on marquees throughout the county. We reached an additional 36,000

people with our message of how to spend time, not money, with your family and ways to minimize the stress that comes with that special time of year.

We also partnered with The Decade of Difference to create and distribute magnets as part of that campaign, which was expanded to say “Simplify The Seasons” to promote stress reduction activities throughout the year. Our Stress and Holiday bookmarks were included in our Winter Newsletter which you can check out on our website: [www.capccumboldt.org](http://www.capccumboldt.org) . On February 26<sup>th</sup>, CAPCC held our 6th Annual Child Abuse Prevention Roundtable at the Humboldt County Office of Education Conference Center. We had 120 registrants this year, and a long waitlist. The focus of the Roundtable was Working in the Culture of Trauma Informed Care with a full day of speakers addressing the topic from multiple perspectives. Our keynote speaker, local school social worker and tribal member, Melanie Gensaw, gave a powerful presentation on historical trauma and the history of boarding schools and other forms of forced assimilation that continue to affect local native communities and how they access services. She pointed to the inherent resilience of people to withstand such policies and the efforts to rebuild culture locally. Leona Sousa and Andres Castro from the Fortuna School District engaged participants in understanding trauma informed and culturally sensitive strategies with Elementary-Aged Children. Diana Nunes-Mizer talked about Conscious Parenting and her own strengths-focused work with families as a parent educator to normalize challenge and uncertainty while building inner strength, joy and resilience. UIHS Staff and Teen Advisory Group members gave a wonderful presentation on their leadership development of young people to create media, in areas of Tobacco Reduction, Suicide Prevention, and reconnecting to culture. Gillian Wadsworth talked about her Trauma informed work in Alternative Education and the amazing Parent Project classes, which are expanding to be accessible in more areas. I am enrolled in this class and I have to say it is fantastic! Finally, I had to get a word in on Trauma Informed Prevention. My hope with my talk was to inspire people to have courage and be creative in their trauma informed and culturally sensitive approaches with all people because we know how prevalent trauma is, and you cannot tell by looking at

someone how trauma has affected their life. I also want to encourage people, including you all to get involved with CAPCC.

So, finally I just want to let folks know about some of our upcoming events. On April 21st we are recognizing individuals who have contributed to child abuse prevention and early intervention at our annual awards luncheon. Honorees include Carmela Wenger, MFT, Mary Beth Bian at Victim Witness, and Karen Athing of the 0-8 Mental Health Collaborative.

On April 29<sup>th</sup> we will hold our annual flag raising ceremony, remembering the children who have lost their lives due to abuse, at the Boys and Girls club teen center. That's at 9 am. That fourth Friday at noon is when we usually have our board meetings, but we won't because of the flag raising, but will resume in May. So, I hope to see you at one of the events or at a meeting.