



Child Abuse Prevention Coordinating Council

Any person interested in supporting families is qualified to become a member.

P.O. Box 854, Eureka, CA 95502-0854

Annual Report for 2016-2017

Delivered to Humboldt County Board of Supervisors on April 4, 2017

Our mission:

The Child Abuse Prevention Coordinating Council of Humboldt County (CAPCC) is a broad-based nonprofit advocacy organization that works to eliminate child abuse and neglect in our community through (1) striving to assure coordinated services and policies for the prevention, intervention and treatment of child abuse among agencies and organizations, (2) actively promoting and supporting high-quality programs that successfully reduce child abuse and neglect and (3) increasing public awareness or resources to help prevent child abuse and decrease family stress.

CAPCC is pleased to report that we are a recipient of funds through a collaborative regional grant, the Innovative Partnerships program. This grant is funded through the federal Community-Based Child Abuse Prevention funds and is administered through the California Department of Social Services, Office of Child Abuse Prevention. We aligned our current annual goals and objectives with a two year regional Scope of Work. CAPC of Mendocino is coordinating regional efforts. Our proposal was one of six chosen to receive an award, which is bringing \$8,000 per year for two years into Humboldt to work strategically to mitigate the major contributing factors of child abuse and neglect and build capacity of our prevention network.

The first goal in the regional Scope of Work is to “Develop regional collaborative partnerships with CAPC’s in Lake, Mendocino, Humboldt, and Del Norte.” One of our local priorities under this goal is to develop an outreach plan and recruit more members to our board as well as building our general membership. We currently have 8 Board members including representatives from Department of Health and Human Service (DHHS) Public Health Healthy Communities Division, Humboldt County Probation Department, North Coast Rape Crisis Team, Bikers Against Child Abuse, Changing Tides Family Services, one community member, Rio Dell Community Center, and the Home Visiting Program. A new representative from Child Welfare Services recently started attending meetings. We hope he will be coming onto our board in the near future.

We continue to grow awareness of our website www.capcchumboldt.org, and our Facebook page. We also utilize other forms of communication, including an email list serve to keep members and partners informed of opportunities to get involved in child abuse prevention activities.

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- 2) Promoting and supporting high-quality programs,
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Goal number two in the Scope of Work is “Build CAPCC capacity, assess and develop project strategies and identify and promote available resources within the community.” To this end, we completed a Network Self Assessment Tool. An activity that we identified through the tool as one of our strengths is our Annual Conference that happened just two weeks ago. On Wednesday March 22, CAPCC held our 7th Annual Child Abuse Prevention conference at the Humboldt County Office of Education Conference Center. Through the grant and generous contributions from our sponsors we expanded to 250 registrants this year. The focus of the conference was *Substance Use and Trauma in Families, Understanding, Strategies, and Hope* with a full day of speakers addressing the topic from multiple perspectives. Our keynote speaker was Sue Grenfell, Alcohol and Other Drug (AOD) Administrator for DHHS and Senior Program Manager for AOD outpatient programs, including the Healthy Moms Program. She was joined by Jennifer Chancellor, Regional Manager of Partnership Health Plan, and Nancy Starck, Legislative and Policy Manager for DHHS to talk about the work that is being done regionally for Drug Medi-Cal Expansion. Ms. Grenfell also addressed efforts to bring a Drug Dependency Court to Humboldt. We chose this topic as part of our broader focus. Through the strategic planning process, we identified substance use as a key area to focus on as it is strongly correlated with child maltreatment and is a major concern in our communities.

Another activity under this goal is to spotlight evidence based practices. To this end, Children’s Trust Fund monies are currently going to the Home Visiting Program through the network of family and community resource centers. Home Visiting is considered an evidenced based prevention practice, and this funding helps bring resource center services to families wherever they are located geographically to support them in their unique situations. This is the third year in a three year funding cycle.

Goal number three is to “Link with the community through public service announcements, events, web and social media to facilitate the exchange of ideas and best practices to reduce child abuse.” We again partnered with the Decade of Difference to create and distribute magnets in English and Spanish as part of the “Simplify the Seasons” campaign promoting stress reduction activities throughout the year. Our Stress and the Holidays bookmarks were included in our Winter Newsletter. All of our newsletters are on our website.

We continue to outreach to Spanish speaking communities through events such as the Latino Net’s Spanish speaking health fair, Festejando Nuestra Salud. We also sponsor several events in

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April to raise awareness. In addition to the much appreciated proclamation, some of our Child Abuse Prevention Month activities include:

- **April 14th**, Annual Child Abuse Prevention Awards Luncheon to honor local champions of child abuse prevention.
- **April 28th**, Annual Children's Memorial Flag Raising Ceremony, remembering the children who have lost their lives due to abuse, beginning at 9 am. at the Boys and Girls Club Teen Center.

The CAPCC board meets on the fourth Friday of most months at noon. There will be no meeting in April due to the flag raising, but the next one is on **May 26th** and will feature a very special presentation by Jessica Pettitt.

Jessica is a social justice, diversity & change management speaker, consultant, and author of her new book *Good Enough Now*, a guide for folks who are wondering what they can do as one person to make a difference RIGHT NOW...

You are cordially invited to all of the April events and to any of our board meetings.

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