

NAME OF APPLICANT: **CASA of Mendocino and Lake Counties**
GRANT NUMBER: IP-CASAM216-18

STATE OF CALIFORNIA HEALTH AND HUMAN SERVICES AGENCY
DEPARTMENT OF SOCIAL SERVICES
OFFICE OF CHILD ABUSE PREVENTION

SCOPE OF WORK

The grantee shall work toward achieving the following goals and will accomplish the following objectives by performing the specified activities and evaluating the results as described.. (Use your tab key to move to the next field.)

GOAL NO. 1: Develop Regional Collaborative Partnerships with County CAPCs in Lake (Lake Co. Children’s Council); Mendocino (Policy Council on Children and Youth (PCCY) Children’s Action Committee – CAC); Humboldt (Child Abuse Prevention Coordinating Council of Humboldt County); and Del Norte (Del Norte Child Abuse Prevention Council)

MEASURABLE OBJECTIVES	IMPLEMENTATION ACTIVITIES	TIMELINE	METHODS OF EVALUATING PROGRESS AND/OR OUTCOME OF OBJECTIVES
<p>1. Maintain participation Rosters from each County’s CAPC meetings</p> <p>2. Maintain letters of invites and applications of new members to each CAPC</p> <p>3. Region will have initiated collaborative relationship w/each county/CWS by end of 1st year demonstrated by active participation by at least 1 CWS representative</p> <p>4. Each County CAPC Roster to be updated annually or as needed. Shared with OCAP as requested.</p> <p>5. Regional Coordinator will provide completed Regional Logic Model to OCAP</p>	<p>1. Identify public and private partners in each community of the active child abuse prevention councils within the region.</p> <p>2. Initiate and establish relationships with identified prevention partners</p> <p>3. Collaborate with each county’s child welfare services (CWS) agency</p> <p>4. Create and maintain contact list and list serve of prevention partners for the region</p> <p>5. Facilitate coalition process using the Logic Model</p>	<p>1. 7/1/16 - 10/31/16</p> <p>2. 7/1/16 - 12/31/16</p> <p>3. 7/1/16 - 6/30/17</p> <p>4. 7/1/16 - 6/30/18</p> <p>5. 7/1/16 - 8/1/16</p>	<p>1. Rosters will be updated quarterly and shared with regional coordinator to update regional list serve.</p> <p>2. Every County will review W&I 18982.1 and invite stakeholders to fill gaps within the CAPC.</p> <p>3. Name of participating CWS representative will be provided to OCAP.</p> <p>4. Each CAPC chair will update their roster annually and submit to the regional coordinator within the first month of the fiscal year.</p> <p>5. Working logic model to be shared with County CAPCs as well as OCAP by August 1, 2016.</p>

GOAL NO. 2: Assess and Develop Regional Project Strategies and Identify Available Resources within each community as well as regionally

MEASURABLE OBJECTIVES	IMPLEMENTATION ACTIVITIES	TIMELINE	METHODS OF EVALUATING PROGRESS AND/OR OUTCOME OF OBJECTIVES
<p>1. Each County CAPC participates in a baseline assessment using the Friends Network Self- Assessment Tool.</p> <p>2. Identify appropriate public service announcements and other social marketing messages for both the region and individual County CAPC supporting a common message regionally.</p> <p>3. URL's for each website and social media site and numbers of hits, and/or "friends"</p> <p>4. Number of participants tracked through registration/ sign in sheets; evaluations completed. Numbers of meetings; agendas; sign in sheets; and minutes</p> <p>5. Definitive dates will be established for State Coordinator meetings/conference calls</p>	<p>1. Using the results of the Friends Network Self -Assessment Tool, each CAPC will develop a strategic plan and establish priorities which support evidence- based and promising preventive and early intervention services. Those services shall maximize the healthy development of children and youth, and ensure the effective utilization of public and community resources.</p> <p>2. Conduct public information campaign to include local and regional radio PSAs and social marketing messages.</p> <p>3. Present information about child abuse and neglect, positive parenting, and trauma informed communities via PSAs, social media, individual websites, E-newsletters, community events.</p> <p>4. Facilitate coordination of regional Child Abuse Prevention Month events</p> <p>5. Coordination of state wide list serve of regional coordinators with additional quarterly venue either in person or by conference call to build communication and share information of successful practices such that implementing successful practices are more immediate as opposed to developing new programs within each County.</p>	<p>1. 7/1/16 – 12/30/16</p> <p>2. 7/1/16 – 6/30/18</p> <p>3. 7/1/16 – 6/30/18</p> <p>4. 7/1/16 – 6/30/18</p> <p>5. 7/1/16 – 12/31/16</p>	<p>1. Friends Network Self-Assessment Tool.</p> <p>2. Inquiry at every County CAPC meeting; Regional CAPC meeting; trainings; community outreach as to whether marketing messages seen, heard, responded to, and how they could be made better?</p> <p>3. Track social media using weekly insights of page views, likes, etc.</p> <p>4. Records of sign in sheets for trainings, meetings, as well as evaluations collected will be collated and kept both at the County level as well as the Regional level for those events coordinated regionally.</p> <p>5. Coordinated dates for State, Regional, and Local events will be shared within the region through a calendar invite to the regional list serve.</p>

Comment [I1]: What is the end-goal for this listserv?

GOAL NO. 3: Regional Coordinator will facilitate OCAP needs assessments/communications between OCAP and the North Coast Regional Child Abuse Prevention Network for the purpose of building a stronger network both locally, regionally, and Statewide.

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1. Numbers of meetings; agendas; sign in sheets; and minutes	1. Engage/Support/Coordinate CAPCs in the region, including facilitation of meetings and regional projects	1. 7/1/16 – 6/30/18	1. Minutes of County and Regional meetings.
2. Regional Coordinator will keep binder of local, regional, and State resources to be shared with County CAPCs.	2. Provide resources and technical assistance to all CAPCs in the region	2. 7/1/16 – 6/30/18	2. Tech Assistance Report to OCAP Quarterly
3. Identify individual County CWS representatives.	3. Assist in building and sustaining CAPC/coalition collaborative relationship with child welfare service (CWS) agency in each county	3. 7/1/16 - 6/30/18	3. Detail of CWS involvement on local CAPCs via quarterly reporting to OCAP
4. List/ Matrix of identified family/child/parenting programs in each County	4. Promote implementation of evidence-informed, evidence-based prevention methods in prevention community	5. 7/1/16 – 6/30/18	4. Detail of EVP practices and programs in each County via quarterly reporting to OCAP
5. Needs assessment survey and training documents: sign in sheet; agenda, etc.	5. Facilitate regional training based on needs assessment survey	6. 7/1/16 – 6/30/18	5. Survey to individual County CAPCs requesting priority training needs
		7. 7/1/16 – 6/30/18	

Comment [I3]: What type of resources and technical assistance? How will this be determined?

Comment [I2]: How will this list/matrix benefit the CAPCs?

Comment [I4]: What is the purpose of promoting these types of prevention methods?

GOAL NO. 4: Link and engage Lake, Mendocino, Humboldt, and Del Norte CAPCS both regionally and statewide with OCAP and other county CAPCS in the state to facilitate the exchange of ideas and best practices to ultimately reduce child abuse in all counties.

Comment [15]: Expand

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<p>1. Numbers of meetings; agendas; sign in sheets; and minutes</p> <p>2. 2 year Strategic plans for each CAPC.</p> <p>3. PSA's and other social marketing messages; specific to child abuse prevention</p> <p>4. Promotional flyers or PSAs for Mandated Reporter Trainings both in person and via online capabilities.</p> <p>5. Number of promotional flyers or PSAs for April event(s); sign in sheets; agendas/ programs and other materials for events</p> <p>6. Times and dates of statewide coordinator meetings; agendas; and minutes</p>	<p>1. Create opportunities for individuals and agencies involved with children, youth and families in our community, to meet, share information, and participate in the planning and decisions concerning our future.</p> <p>2. Develop a strategic plan and establish priorities which emphasize preventive and early intervention services. Those services shall maximize the healthy development of children and youth, and ensure the effective utilization of public and community resources.</p> <p>3. Conduct public information campaign</p> <p>4. Offer trainings to mandated child abuse reporters so they may carry out their responsibilities properly. An emphasis on bringing training, either in person or via mandated reporter training website to educators.</p> <p>5. Facilitate coordination of regional Child Abuse Prevention Month events</p> <p>6. Coordination of state wide list serve of regional coordinators with additional quarterly venue either in person or by conference call to build communication and share information</p>	<p>1. 7/1/16 – 6/30/18</p> <p>2. 7/1/16 – 6/30/18</p> <p>3. 7/1/16 – 6/30/18</p> <p>4. 7/1/16 – 6/30/18</p> <p>5. 7/1/16 – 6/30/18</p> <p>6. 7/1/16 – 6/30/18</p>	<p>1. Each County CAPC will have an established annual calendar with definitive dates of meetings</p> <p>2. Each County CAPC will develop a 2 year plan with goals and activities</p> <p>3. Each CAPC in the region will conduct at least 1 public information campaign annually on child abuse and neglect/ promotion of protective factors</p> <p>4. All CAPCs in region will promote countywide mandated reporter training with detail of training via quarterly reporting to OCAP.</p> <p>5. All CAPCs in region will conduct at least one event with the region supporting a common public awareness campaign during April of each year</p> <p>6. State Regional Coordinators will actively work together to share best practices, strategies, resources and mentor cross region and meet either in person quarterly or via conference call to coordinate additional prevention opportunities</p>